



***The Choice is Yours!***

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| <b>VOTE</b> |  | <b>X</b> |
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***For a Better Tomorrow!***

# ATM VALUE PROPOSITION



## Value Map



### 4. Gains Creators

- » Regime Change & Professionalise Administration.
- » Linking Rural Development with Urban Development.
- » Ensuring that Basic Service Delivery is a Right and not a favour from Municipality.
- » Law & Municipal By-laws Enforcement.
- » Recognise Role of Traditional & Religious Leaders



### 2. Pain Relievers

- » Corrupt-free, Accountable & Capable Municipalities.
- » Integrated Sustainable Human Settlements Supported by Basic Services & Infrastructure.
- » Enhanced LED Supporting Job Creation & Rural Development (Empowerment of Vulnerable Groups).
- » Promote Peace, Justice Safety & Security.
- » Elevate Role & Value of Traditional & Religious Affairs.



### 5. Products & Services

- » Asset Based Community Development.
- » Good Governance & Service Delivery.

**FIT**



### 3. Voter Gains

- » Universal Access to Municipal Services.
- » Investment Attraction & New Job Creation.
- » Food Security & Job Security.
- » Empowerment of Vulnerable Group.



### 6. Voter Jobs

- » Support Municipal Programmes.
- » Hold Municipality Accountable.



### 1. Voter Pains

- » Poor Service Delivery, Corruption & Incompetency.
- » Poverty Taken a Form of Hunger & Starvation.
- » Non-functional & Dilapidated Basic Infrastructure.
- » High Rates of Unemployment.
- » High Crime Rate & Injustice.



## Voter Profile

# FIVE TRANSFORMATIONAL PILLARS & TWO ENABLERS



## PILLAR 1: BUILD CORRUPT-FREE, ACCOUNTABLE AND CAPABLE MUNICIPALITIES

- Transformed Municipalities: Peaceful, ethically-governed and economically viable Local Government.
- A corrupt-free administration through lifestyle audits for Councillors and officials.
- Professionalize Municipalities with skilled officials: protected from political patronage.
- Strike a balance between outsourcing and insourcing work to accelerate job creation
- Ensure sound financial management and internal controls: clean audit and good governance.



## PILLAR 2: ENHANCE LOCAL ECONOMIC DEVELOPMENT (LED) THAT SUPPORTS JOB CREATION & RURAL ECONOMIC DEVELOPMENT

- Prioritise capacitation of Co-operatives and other local SMMEs.
- Pay Service Providers within stipulated time frames, with special focus on SMMEs and Co-operatives.
- Upskill and assist with marketing of emerging farmers.
- Support the ocean economy in coastal towns to compete and have a booming fishing industry.
- Create sustainable livelihoods in rural areas through rural infrastructure, agro-industries, agri-parks, community production centres and other initiatives to eradicate rural poverty.



## PILLAR 3: PROVIDE INTEGRATED SUSTAINABLE HUMAN SETTLEMENTS SUPPORTED BY RELIABLE BASIC SERVICES AND INFRASTRUCTURE

- Create Integrated Sustainable Human Settlements through, mixed land uses, mixed-use of housing options, sustainable services and infrastructure.
- Upgrade old and dilapidated Municipal-owned buildings to social housing facilities.
- Set realistic targets to eradicate informal settlement and ensure decent housing.
- Provide potable clean water, sanitation and affordable electricity in existing informal settlements.
- Improve Municipal capacity for ongoing maintenance of roads, water supply, sewerage facilities and other Municipal infrastructure.



## PILLAR 4: CAPACITATE AND SKILL COMMUNITIES WITH FOCUS ON EMPOWERMENT OF WOMEN, YOUTH AND PEOPLE LIVING WITH DISABILITIES

- Increase entrepreneurial culture, technical skills and talents among all vulnerable groups through community skilling programmes.
- Support and professionalise sports, arts and culture within local communities to promote good health, reduce crime and drug abuse.



## PILLAR 5: PROMOTE HEALTHY & ENVIRONMENTALLY PROTECTED COMMUNITY

- Monitor water quality and availability for human consumption, recreational and industrial use.
- Monitor and provide waste management systems for refuse, health care waste, hazardous waste and sewage.
- Ensure health inspectors monitor and ensure that all food is safe, wholesome and good for human consumption during production, handling, storage, processing and distribution.



### ENABLER A: ELEVATE THE ROLE AND VALUE OF TRADITIONAL AND RELIGIOUS AFFAIRS

- Ensure Involvement and full participation of Traditional Leaders in the Integrated Development Plan (IDP) processes;
- Ensure Municipal Councillors are held accountable for governance and clean administration by Traditional Leaders in their respective localities;
- Ensuring full recognition, respect, dignity and support to all our kingdoms, kings, chiefs & traditional leadership.
- Promoting equitable recognition, respect and support to all religious formations.



### ENABLER B: PROMOTE PEACE, JUSTICE, SAFETY AND SECURITY

- Educate and empower communities towards law-abiding culture.
- Improve Service Delivery and Accountability to limit and avoid Service Delivery protests.
- Ensure Municipalities have capacitated, fully resourced Law Enforcement Officers to ensure effective community policing and safety.
- Community and Municipal Police decisively deal with the barbaric acts of attack, murder, sexual assault, rape and violence against vulnerable members of the community.

# ATM AT WORK FOR YOU

**The African Transformation Movement (ATM) is currently not in any of the municipalities. But with own limited funds, below is just a sample of some of the community projects that the ATM successfully implemented:**

- » Donating food parcels to poverty-stricken communities in various rural villages and townships across all nine provinces of South Africa, during Covid-19 Lockdown.
- » Working very closely with multitude of Traditional Leaders and religious leaders giving the necessary support where required.
- » More than 100 big water tanks given to each household of ward 25 Xholobeni Village in Bizana (Eastern Cape) to ensure that they have access to clean potable water.
- » Building a fully furnished house for a poor household in ward 22 at eNtunjeni village, Bizana (Eastern Cape).
- » Building a fully furnished house in Ward 24 at Sirhasheni village in Bizana (Eastern Cape).
- » Ensuring that some communities of Waterberg Municipality (Limpopo) have access to clean and potable water by drilling a borehole.
- » Funding a soccer and netball tournament with 20 youth teams in Ward 22, Lukholo Village, Bizana (Eastern Cape).
- » Funding a netball and soccer tournament with a number of youth teams in Ward 28, eLundini Village, Bizana (Eastern Cape)
- » Donating various vegetable seedlings in a number of villages and Wards in Bizana (Eastern Cape).
- » Building a full furnished house for a child headed family in Matsulu township, Nelspruit (Mpumalanga).
- » Donating various vegetable seedlings in a number of villages and wards of Ngqeleni and Libode (Eastern Cape)
- » Building a fully electrified two-bedroom house for a poor household in Ward 26 Mankosi village, Ngqeleni (Eastern Cape).
- » Assisting to cultivate maize and vegetable fields including donating seeds for Ward 28, Ntibane village, Ngqeleni (Eastern Cape).
- » Donated 500 chairs for Njiveni Tribal Authority, Libode (Eastern Cape) under Chief Jongusapho.
- » In Ward 32 in Ngqeleni (Eastern Cape), chairs were donated. 300 chairs for Jujizweni Headman, 300 chairs for Gxaba High School and 200 chairs for the Gxaba creche.
- » Donated maize seed and vegetable seedling in Ward 25, Xholobeni village, Bizana (Eastern Cape).
- » Building a house for an elderly person in ePotshini village, Bergville (KwaZulu-Natal).
- » Building houses for Qumbu and Tsolo deserving communities.
- » A household with a burnt house was built a new house in Harding (KwaZulu-Natal).
- » Burnt house for an elderly woman in the Free State was rebuilt.
- » School shoes and uniform was given to Goqwana Primary School deserving children from poor communities of Ward 6, Tsolo (Eastern Cape).